



The Visitor's Virtual Voice: Museum Education and the New Internet (Web 2.0)

**A Workshop presented by the
Association of Midwest Museums (AMM)
and Educators Committee (EdCom)**

Friday, June 12, 2009

9:00 a.m. – 4:00 p.m.

The Art Institute of Chicago

111 S. Michigan Avenue, Chicago, IL 60603

The Association of Midwest Museums (AMM) will collaborate with the Education Committee (EdCom)—Midwest Region to sponsor a workshop that explores museums' use of Web 2.0 to maximize educational opportunities and expand audiences. The day-long workshop, *The Visitor's Virtual Voice: Museum Education and the New Internet*, is scheduled for **Friday, June 12** at the **Art Institute of Chicago**. Learn how the tools and practices of Web 2.0 and social networking—blogs, Facebook, Twitter, YouTube, and more—are currently transforming education technology in museums with their emphasis on user-generated content. This workshop will feature a tour of new AIC Ryan Education Center & Modern Wing galleries (which open May 16, 2009). Registration fees include access to the entire Art Institute, which will remain open on Friday until 9 pm.

Fees for the workshop are \$50 for AMM or EdCom members and \$60 for non-members. The registration fee includes morning refreshments. For more information, contact Brian Bray, AMM Executive Director, at bbray@midwestmuseums.org or at 314-746-4557. More information will be available at www.midwestmuseums.org, including a workshop agenda. For more information about the Art Institute, visit www.artinstituteofchicago.org.

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**Remit with payment to: Association of Midwest Museums, P.O. Box 11940, St. Louis, MO 63112
or fax your registration form to (314) 746-4569**

Circle One:

Name _____	AMM Member or EdCom Member	\$50
Title _____	Non-Member	\$60
Institution _____	Total Cost: \$ _____	Check or Visa/MC
Address _____	Credit Card #: _____	
City, State, Zip _____	Exp. Date: _____	
Phone _____	Billing Address (If different) _____	
E-mail _____	Signature _____	