



Memory Loss, Creative Engagement, and Museum Based Programming

**A Workshop Presented by the
Association of Midwest Museums (AMM)
and Education Committee (EdCom)**

Friday, June 11, 2010

8:30 a.m. – 4:00 p.m.

The Art Institute of Chicago

111 South Michigan Avenue, Chicago, Illinois 60603

Museums strive to make their collections accessible to all audiences and to serve diverse populations. Consequently, museums must be innovative to engage all types of audiences, including individuals with memory loss and their caregivers. In 2009, the Milwaukee-based **Helen Bader Foundation** offered a funding opportunity to museums in Wisconsin (and bordering states) to develop programming for individuals with memory loss and their caregivers based on the “Meet Me at MoMA” model. The Museum of Modern Art is a pioneer in designing programs to make its collection and special exhibitions accessible to people with Alzheimer’s disease and their caregivers.

Educators from five Wisconsin museums will lead a workshop based on the MoMA model. This workshop, featuring representatives from the Alzheimer’s Association, MoMA, and Wisconsin museums, will examine real-world applications for all types and sizes of museums.

Fees for the workshop are \$50 for AMM or EdCom members and \$60 for non-members. The registration fee includes morning refreshments. The Art Institute will remain open Friday evening and will feature a special exhibition, *Matisse: Radical Invention, 1913-1917*; all workshop participants will be permitted to explore the Art Institute at the conclusion of the workshop! For information about the Art Institute, visit www.artinstituteofchicago.org.

For more information about this workshop, contact Brian Bray, AMM Executive Director, at bbray@midwestmuseums.org or at 314-746-4557. Information will also be available at www.midwestmuseums.org, including a workshop agenda.

This workshop is generously co-sponsored by the Helen Bader Foundation and hosted by the Art Institute of Chicago.

Memory Loss, Creative Engagement, and Museum-Based Programming

Remit with payment to: Association of Midwest Museums, P.O. Box 11940, St. Louis, MO 63112
or fax your registration form to (314) 746-4569

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| Name | AMM Member or EdCom Member | \$50 |
| _____ | Non-Member | \$60 |
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