



2020 Call for Award Nominations

The Association of Midwest Museums (AMM) encourages members to submit nominations for the following three categories of awards to recognize organizations and individuals throughout the Midwest region for leadership, career achievements, and best practices.

- **Distinguished Career Award:** The Distinguished Career Award nominee must be an individual who has worked or volunteered in the museum industry for more than 10 years and made significant contributions to the field during their careers.
- **Promising Leadership Award:** The Promising Leadership Award nominee must be an individual who has worked or volunteered for a museum or museum association for 10 years or less and provided exceptional service, demonstrated leadership skills on projects and among teams, or showed outstanding commitment to the field.
- **Best Practices Award:** The Best Practices Award nominee must be a museum or cultural institution that has demonstrated leadership in the field through distinguished museum practices and/or innovative programming.
- **Corporate Achievement Award:** The Corporate Achievement Award recognizes service providers (individuals or companies) who have helped to advance the field of museums and attractions through innovation in products and services, formation of unique collaborations, and/or development of best practices. Nominees must be sole proprietors (consultants) or companies serving the museum industry (archives, libraries, museums, zoos, etc).
- **NEW! Silver Lining Award** for museums or cultural institutions whose responsiveness and resourcefulness during the COVID-19 pandemic have resulted in creative change for their organizations and a positive impact on their visitors, staff, communities or overall sustainability. Institutions can be recognized for a variety of forms of creativity, from new revenue models and community practices to virtual programming and recovery efforts.



[Nominate a colleague by 5:00 p.m. on Monday, August 31, 2020 using our online nomination form!](#)

Award Nomination Guidelines

All nominators are asked to provide a well-organized submission with careful consideration to what is relevant and meaningful. Be clear about why you, your colleague, company or organization is deserving of the award and in what ways they have achieved excellence.

In addition, please note the following requirements for submissions:

- The deadline for submitting all nominations has been extended to **5:00 p.m. on Monday, August 31, 2020**.
- **AMM Membership is Required.** All nominees must be individual, institutional or corporate members of the Association of Midwest Museums to receive an award. An individual nominee qualifies if he/she has a personal membership or is an employee of a member organization.
- **Please attend the conference.** We ask that all recipients or a representative thereof be present at the AMM Annual Meeting to accept the award.
- **Nominations for the *Distinguished Career Award* or the *Promising Leadership Award*** must include a letter detailing the nominee's qualifications for the award plus a resume or CV. You may also submit a PDF with relevant photos or images. You may upload up to 3 documents in the online form.
- **Nominations for the *Best Practices Award*, *Silver Lining Award*, or the *Corporate Achievement Award*** must include a letter containing a description of the nominated project, event or achievement (no more than two typed pages) plus a profile of the organization (no more than one page). You may also submit a PDF with relevant photos or images. You may upload up to 3 documents in the [online form](#).

Awards Selection and Announcement Process

The AMM Awards Committee will review all nominations following the close of the Call for Nominations. Nominating parties will be notified of the committee's decision by October 1, 2020.

UPDATE: The postponement of the Milwaukee conference to 2021 has given us the opportunity to explore ways to improve long-standing programs and even consider new formats. This year, we'll be trying something new with our annual awards program. Instead of the typical awards presentation format, we will host a series of virtual community celebrations October-November 2020 featuring a dynamic program dedicated to the project or individual being recognized. Even better - these events will bring together the honorees' community to celebrate, including staff and leadership, members and partners, and Midwestern peers!

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