

**The Visitor's Virtual Voice:
Museum Education and the New Internet
(Web 2.0)**

June 12, 2009

Art Institute of Chicago

Ryan Education Center

8:30 am - 9:00 am

Registration

Coffee & light breakfast

9:00 am - 9:15 am

Welcome and Introductions

Brian Bray, Association of Midwest Museums

9:15 am - 10:00 am

What is Web 2.0? What Does It Mean for Museum Educators? Elory Rozner, Innovations in Education & e-Learning, Chicago

10:00 am - 10:15 am

Break

10:15 am - 11:30 am

Panel Discussion. Web 2.0: Current Uses

Rob Stein, Indianapolis Museum of Art (ArtBabble & Social Tagging); Treden Wagoner, Minneapolis Institute of Arts (The New ArtsConnectEd); Jay Geneske & Melissa Williams, Shedd Aquarium (Blogging and Social Networking Tools)

11:30 am - 1:00 pm

Lunch on Own

1:00 pm - 2:15 pm

Tour of AIC Ryan Education Center & Modern Wing galleries - AIC staff (to 1:50 pm)

Follow-Up - AIC's Interactive MyCollections & Sneak Preview of New 2.0 Web Site Features (Grace Murray, David Ciske, AIC)

2:15 pm - 2:30 pm

Break

2:30 pm - 3:30 pm

Breakout Groups

- *Interactive Teaching Tools: SmartBoard & TurningPoint Clickers* (Anne Becker, Columbia College Chicago)
- *Helping Teens & Seniors Go Live* (Hillary Cook, Carolina Kaufman, Lucas Livingston, AIC)
- Q&A with Rob Stein
- Q&A with Treden Wagoner
- Q&A with Jay Geneske & Melissa Williams

3:30 pm - 4:00 pm

Wrap Up (Brian Bray, AMM & Elory Rozner)

*Museum Open Until 9:00 pm

KEYNOTE SPEAKER

Elory Rozner has worked in the education industry for more than 15 years. She began her career as an English teacher and has held positions at Encyclopaedia Britannica, Cognitive Arts, and the Museum of Science and Industry, Chicago. At the Museum of Science and Industry, she developed Live from the Heart, an award-winning e-learning program that enables schools to watch a live open-heart surgery. Her education and e-learning consulting practice, founded in 2005, offers three core services: strategic planning, educational program and exhibit development, and instructional design. She received a Bachelor of Science degree in English and Education from the University of Illinois at Urbana-Champaign and a Master's degree in Technology and Education from the Harvard Graduate School of Education.

PANELISTS

Robert Stein is the Chief Information Officer and Director of Museum Information Systems at the Indianapolis Museum of Art. Mr. Stein leads the museum's IT, Web, and New Media teams and has played a significant role in helping the IMA become a leader in the use of technology among museums. Under Stein's leadership, the museum has won many awards for its innovative technology programs, and has also been the subject of stories in the press. Stein is a current board member of the Museum Computer Network and in 2006 became Project Director of the *Steve.museum* research project, leading eight of the nation's art museums in researching the impact of social tagging. In 2007 he received the Indy's Best and Brightest award by Junior Achievement and was also selected by the Indianapolis Business Journal as one of their Forty under 40. Stein also serves on the board of *JustLife.tv* and leads a Web and technology team in his local church.

Treden Wagoner, Technology and Training Specialist at the Minneapolis Institute of Arts, has a Master of Arts in Education and over 20 years of experience as an educator. Wagoner has worked at the MIA for 14 years, and since 2002 has led education technology programs. In early 2009, the scope of his responsibilities widened to include technology-based projects throughout the museum. Mr. Wagoner has been an integral part of ArtsConnectEd since the project's inception in 1997, and is currently the Project Co-Director for an IMLS-funded project to upgrade the site. Using Web 2.0 features, the new ArtsConnectEd empowers museum educators and classroom teachers to better serve their audiences through Web-based content creation and management tools.

Melissa Williams is an Assistant Director of Education at Shedd Aquarium. She has worked in informal science education for nine years at museums in Chicago and Tucson, Arizona. At Shedd, she collaborates with staff to enhance learning experiences through the use of learner-centered instruction, immersive experience design and technology integration. Currently she also acts as project manager for a multi-year IMLS grant-funded project to ensure education programming is relevant and accessible to families and adults, educators and community members of Chicago.

Jay Geneske is the Assistant Director of Marketing at Shedd Aquarium, with a focus on brand strategy and online media. At Shedd, he sets the content direction for Shedd's online communication and Web presence. Prior to Shedd, he launched the new media program at Steppenwolf Theatre Company, and has served as a consultant for other non-profits and cultural institutions

ADDITIONAL PRESENTERS

Dave Ciske, Webmaster & Multimedia Technologist, Dept. of Graphic Design, Art Institute of Chicago

Anne Becker, Faculty, Educational Studies, Columbia College Chicago

Department of Museum Education, Art Institute of Chicago

Grace Murray, Coordinator, Teacher Programs

Hillary Cook, Coordinator, Teen and Museum Partnership Programs

Lucas Livingston, Assistant Director, Senior Programs

Carolina Kaufman, Coordinator, Education Technology Programs, Dept. of Museum Technology, Art Institute of Chicago